

BMJ Careers Fair 2018 – Exhibitor copy requirements and deadlines

Exhibitor Listings in the Fair Guide – **ALL CLIENTS –Tuesday 28th August 2018**

Name of company, stand number, contact name, organisation address, telephone, email, web address url, Twitter url, Facebook url, LinkedIn url. Plus a maximum of 50 words describing your organisation. Please fill out the online form <http://careersfair.bmj.com/exhibitor-form>

BMJ Reserves the right to edit listing in the event guide

Please see an example of an exhibitor listing below:

BMJ Stand E

BMJ advances healthcare worldwide by sharing the latest and best knowledge and expertise. Our products and services support all healthcare providers, from individual clinicians to major organisations. We are committed to improving patient experiences and outcomes, promoting better value health services and assisting the continuing professional development of clinicians everywhere.

C: Ruth Staunton

A: BMA House, Tavistock Square, London, WC1H 9JR

T: 0207 387 4410

E: support@bmj.com

W: www.bmj.com

FB: www.facebook.com/BMJCareers

Twitter: https://twitter.com/bmj_company

LinkedIn: www.linkedin.com/company/bmj-group

Banner/button advertising on careers.bmj.com – Copy deadline Mon 10th September 2018

Send to: obulluss@bmj.com

Format: gif

Button: Size: 320 x 320 pixels (all at 72dpi)

Banner: Size: 1456 x 180 pixels (all at 72dpi)

Button advertising on careersfair.bmj.com – ASAP

Send to careersfair@bmj.com

Format: Static or animated gif

Button

320 x 320 pixels .gif (Please note this button ad is scaled down to half of the size once placed on our website. So make sure the text will be easy to read). You can view examples of button ads which are

currently on the website by visiting careersfair.bmj.com and view the actual size of the buttons on the right hand side of homepage.

Sponsored seminar – Copy deadline ASAP otherwise before Tuesday 28th August 2018

Session title, Speaker name, photo of speaker (dimensions of photo needs to be 238 X 410 px tbc) and up to 50 words of descriptive copy.

Please indicate which of the topic streams your presentation would best fit:

1. Get to know the specialties
2. Your NHS
3. Tools for taking control
4. Career essentials
5. A world of international opportunities

Please return the above to careersfair@bmj.com

Event Guide advertising – Copy deadline Tuesday 28th August 2018

Please supply PRESS QUALITY PDF's in CMYK with all fonts embedded. 300 dpi minimum S/S artwork to careersfair@bmj.com

A4 full page Trim size:	210 mm wide x 297 mm high (3 mm bleed on all sides)
Half Page Horizontal:	200 mm wide x 140 mm high
Quarter Page:	98 mm x 140 mm high

BMJ Careers advertising – Copy deadline 1 week prior to desired issue date

Please supply PRESS QUALITY PDF's in CMYK with all fonts embedded. 300 dpi minimum to obulluss@bmj.com

A4 full page:	260mm x 194mm
Half Page Horizontal:	130mm x 194mm
Quarter Page:	130mm x 95mm

Pre and post event email sponsorship – ASAP (emails start going out June 2018 until october 2018)

Send to careersfair@bmj.com

Format: static or animated gif

Buttons: Size: 130 x 130 pixels

Delegate bag inserts – Delivery deadline Wednesday 10th October 2018

Deliver to Olivia Bulluss, Event Coordinator, BMJ Events, BMA House, Tavistock Square, London, WC1H 9JR.

Boxes should be marked

'INSERTS FOR DELEGATE BAGS – BMJ CAREERS FAIR 2018'.

Quantity – 2,000

Inserts should be A4 or smaller and should weigh no more than 10 grams.